





Dear [preferred name],

Thank you for your past contribution to Lamar University in the amount of [X]. Your gift made an impact on students by enhancements to campus facilities and laboratories, opportunities to conduct research, support for our wonderful faculty as well as providing student scholarship assistance. I would like to ask you to continue your support of the university and its students.

My degree from Lamar means the world to me, and I know just how valuable a Lamar degree will be to all current and future Cardinals.

Today, Lamar University is rife with bright students destined to excel. Students like Elizabeth Wu, an industrial engineering major, who also chose Lamar because of the value she saw there.

"My mom actually sent me an article that said Lamar University students are more well-rounded when they graduate than students who went to Harvard University," says Elizabeth. That moment changed Elizabeth's destiny.

Elizabeth sets high expectations for herself, and she meets them. She is a member of Engineers Without Borders, the Association of Chinese Students and Scholars, and the LU Women's Club Volleyball team. In addition to engineering, she takes pride in studying American Literature and Dance.

Elizabeth is proud of the "mental cross training" she has received through Lamar's rigorous core curriculum. "While going out into the real world is incredibly intimidating in and of itself, I am not intimidated by students from other schools because I feel confident that with the training I've received from Lamar's curriculum, I can compete with any and all students."

Elizabeth is one of the many students who benefit from your gift to Lamar because without donations from generous supporters like yourself, she wouldn't be able to concentrate solely on her studies.

"I definitely attribute a great deal of my scholastic success to the scholarships that I have received from donors over the past few years, because I haven't had to worry about finding a job that will take up a ton of my time to pay for my tuition. Instead, I can take the time that I would be working to study."

I am grateful for what Lamar has done for me and students like Elizabeth, and when possible, I'm more than willing to support Lamar University. Please join me in giving back.

Sincerely, **Clayton Lau III** Class of 1969 Past President Alumni Advisory Board









