



November 2014

Dear [PREF_NAME],

It's an exciting time to be a part of Lamar University! As an alumnus of the **College of Engineering**, you are an important member of our community, and I want to share with you some of our recent successes.

Here are a few College of Engineering points of pride:

- We've experienced explosive enrollment growth over the past two years. For the first time in the university's history, engineering enrollment exceeded 2,000 students.
- Most of Lamar University's international students come to study engineering, making us a truly diverse university where students receive a global education.
- Lamar University ranked in the top 10% on the Social Mobility Index (SMI). The SMI promotes schools that effectively help disadvantaged students graduate with lower levels of debt and higher early career salaries. Such a high ranking speaks to Lamar's deep commitment to increasing economic mobility for our students.
- Currently 26% of our undergraduate students receive one or more scholarships to help finance their education. Our goal is to increase that number to 33% within two years.
- PayScale Inc. ranked Lamar University #11 out of 2,000 schools for return on investment for engineering majors, just behind MIT. LU was the only Texas school to make the list.

These outstanding achievements are possible because of generous contributions to the **Annual Fund**. Donations from loyal alumni like you are critical to meeting the needs of our students today, while investing in an exciting new future.

As fellow engineers, I know you are always seeking to improve the world around you. And as a College of Engineering alumnus, I know you can truly appreciate how valuable a Lamar University degree is for all our current and future students.

It is with deep gratitude that I call on you again today to invest in a bright future for Lamar University students by making a gift to the **Annual Fund**. Your gift means expanded scholarship funding, academic offerings, and facility upgrades for all our remarkable engineering students.

Thank you for making Lamar the kind of university we can all be proud to call ours.

With great pride and deepest appreciation,

Vic Zaloom, Ph.D., P.E.
Interim Dean, College of Engineering



YES! I want to support Lamar University.

Here's my gift to help make the innovative programs and access to quality education available to Lamar University students.

[GIFT1] [GIFT2] [GIFT3] Other _____

Gift Designations:

- [FUND 1]
- [FUND 2]
- [FUND 3]
- [FUND 4]
- Other _____

To make an immediate impact, give your gift online to:
<http://www.givetolamar.org>

I would like my 2014–2015 gift in the form of:

- Check (Make payable to Lamar University Foundation.)
- Credit Card
-

CREDIT CARD / ACCOUNT NAME

CREDIT CARD # EXP. DATE (MM/YY) 3-DIGIT SECURITY CODE

SIGNATURE

- I have also included my/my spouse's matching gift form.
- I wish to receive information on planned giving.
- I included LU in my will.

AF-D1

Your gift is tax deductible.

Thank you!

Update Your Information:

Name _____ (_____)

Undergraduate Degree _____ Year _____

Graduate Degree _____ Year _____

Home Address _____

City _____ State _____ Zip _____

Preferred Name _____ Home Phone (_____) _____

Cell Phone (_____) _____ Email _____

Employer _____ Position _____

Business Phone (_____) _____

City _____ State _____ Zip _____

Spouse Name _____

Thank you for your generous support of Lamar University!